

CHRISTINE STEWART, VP Marketing & Communications

Chris is a Canadian Certified Parking Facility Manager, and has occupied senior management positions within the parking industry since 1980. She was Director of Parking and Transportation Services at the University of Western Ontario (2000-2009), has also led many projects in organizational redesign and technical upgrades. Chris has been actively involved on the Board of the Canadian Parking Association and is an active member of both the Canadian Parking Association and the International Parking Institute.

Chris’s services include parking and transportation sector supply and demand assessments, demand management, alternative transportation, facilities planning and operation, strategic planning, technologies and innovation, and development of community resources and solutions to practical urban mobility challenges.

SELECTED SERVICES AND REPRESENTATIVE PROJECTS

Strategic Planning, Business Analyst, Parking and Transportation Studies, Supply and Demand Management, Audit and Best Practices

- Operation overview and business analysis, research support; Parking Study, Algonquin College
- Strategic business planning and implementation, finance, policy, best practices and customer service: University of Western Ontario
- Parking facility optimization, maintenance and operation; University of Western Ontario

Development and Implementation of Parking Management Technologies:

- Development and equipment of major surface parking areas; University of Western Ontario
- Integrated parking and transit management strategies, technologies, fare and service coordination, site planning, and functional design; University of Western Ontario
- Design and implementation of solar, wireless, cellular and GPS based remote payment systems: University of Western Ontario,
- Conversion of manual enforcement, administration, and customer service systems to wireless automation: University of Western Ontario

Special Parking Operations and Event Management

- Special event parking and mobility solutions: University of Western Ontario (Mustangs, Hamilton Tiger Cats, Toronto Argonauts), University of Western Ontario (film shoots, campus events), 2001 Canada Summer Games, World Lacrosse, CFL exhibition games

PROFESSIONAL BACKGROUND

2012-present	VP Marketing & Communications	Clayton-Hill Associates Ltd.
2013-present	Project and Events Management	Go Golf Conference & Events Management
2009-2012	Programs & Technical Project Management	Canadian Parking Association
2000-2008	Director, Parking & Transportation Services	University of Western Ontario

PROFESSIONAL SERVICE

2014 – present	Site Inspector, Canadian Beta Sites	Green Parking Council, Affiliate of IPI
2013 - present	Task Force	International Parking Institute, Washington, DC
2005-2009	Board of Directors	Canadian Parking Association, Ottawa, ON

DETAILED PROJECT PROFILE

Project Specialist; International Parking Institute (2015); program development support.

Project Specialist; University, Mexico (2015); Responsible for compilation of data, graphic design for project presentation and reports.

Project Specialist; Manitoba MIT (2014); Responsible for compilation of data, graphic design for project presentation and reports.

Project Specialist; Algonquin College, Ottawa, Ontario (2013); Responsible for providing market research support, compilation of data, graphic design for project presentation, operation overview.

Project Specialist; Go Golf Conference & Events Management (2013); Responsible for providing technology to effectively manage event registration, financial back end support for 2013 CSI Forum, 2013 Coast Capital Savings Charity Golf Tournament,

Task Force, International Parking Institute Accreditation Program Project, Washington DC, International Parking Institute (2013): Participation in a new international Industry Standards and Accreditation Program for parking facilities and services.

Project Manager, Canadian Parking Association, Ottawa, Ontario (2009-2012): Responsible for development and automation of current training programs for parking employees, facilities and services.

Project Manager; University of Western Ontario Parking and Visitor Services; London, ON, University of Western Ontario (2000-2008); Responsible for planning and leadership of a University Ancillary. Parking and Transit Facilities were upgraded to transponder access and pay in lane technology; Enforcement programs were reformed and new management software was written and marketed. TDM principles were applied and alternative transportation, UPASS and cycling programs were applied. Award winning program resulted in few vehicles, a higher quality parking experience, and higher annual revenues.

Project Manager; UWO Mustangs Event Parking Operations; London ON, University of Western Ontario (1990-2008); Responsible for planning and supervising Mustangs event parking; facilities, inventory, traffic, cash operations. Resulted in seamless arrivals and departures for spectators integrated with ongoing operations at the University.

Project Manager; Ontario Summer Games Event Parking Operations; London ON, University of Western Ontario (1990-2001); Responsible for planning and supervising Summer Games event transportation at several venues; facilities, inventory, traffic, cash operations. Resulted in seamless arrivals and departures for spectators integrated with ongoing operations at the University and 6 remote game sites.

Project Specialist; University of Windsor Parking Management System Implementation, (1995): Responsible for organizing, configuring, training and implementing new hardware and software to facilitate better customer service, permit management and enforcement programs at the University. The program assisted in implementing better practices, resulting in higher acceptance by the campus community, as well as higher overall operating revenues.

Project Manager; Ottawa University Parking Management System Implementation, (1995): Responsible for organizing, configuring, training and implementing new hardware and software to facilitate better customer service, permit management and enforcement programs at the University. The program assisted in implementing better practices, resulting in higher acceptance by the campus community, as well as higher overall operating revenues.